

EXPERTISE AND SOLUTIONS FOR SAVINGS BANK CUSTOMERS

More quality in investing

Interest rates are low and the political environment is turbulent. If you want to build up and safeguard your capital reliably, you need quality in investing. At Deka, that is what we stand for: as the *Wertpapierhaus* of the savings banks, we have made it our mission to offer over 40 million savings banks customers better alternatives for their savings. Everyone can profit from the future: small savers and wealthy investors alike. Investors who want one-to-one advice at their savings bank branch, and execution-only clients who want to manage their investments primarily online. The route to this goal involves carefully

designed, customised investment solutions based on an in-depth analysis of customer needs, markets and companies, as well as on well-founded information and services. In this way, Deka can provide investment and asset management solutions that are precisely tailored to the requirements of different types of investors. As the *Wertpapierhaus* for the savings banks, this is what exactly Deka stands for.

Deka – Quality for all investors

Quality in every dimension: Deka's services for private investors

